



September 19, 2012 08:00 AM Eastern Daylight Time

## ExeConnect® Business Meeting Auction Fundraiser to Benefit Lucile Packard Children's Hospital

SAN JOSE, Calif.--(BUSINESS WIRE)--Marking a new chapter in its 10-year history, ExeConnect launched "AuctionAgenda" for business introductions and corporate giving.

ExeConnect developed an online platform for meeting auctions, AuctionAgenda, to inform leading solution providers of active and upcoming business projects. Up to 90% of the net revenue can be donated to charity, assisting nonprofit organizations and communities in raising money for a cause.

---

**"We're committed to delivering meetings with business value, and the platform allows us to donate a large percentage of the proceeds to charity. As a for-profit company, it's very rewarding."**

---

In November, an AuctionAgenda Annual Fundraiser & Business Meeting Auction for Lucile Packard Children's Hospital will benefit the **Children's Fund** at Packard Children's. It will be held online November 12 – 21, a 10-day event. Company executives and project leaders will host face-to-face meetings with prospective new vendors and partners to address business project initiatives in IT, marketing or other. Auctioned online, the meetings will be in-person or by video conference. Companies bid on and purchase meeting time to introduce their beneficial solutions. To be eligible to bid for a meeting during this event, companies must meet the following criteria:

- Offer a solution or service that suits the Meeting Host requirements
- Submit a meeting agenda or proposal
- Request to meet between November 13 – December 3, 2012

"We selected Lucile Packard Children's Hospital at Stanford to approach as an event beneficiary because of their leading child health programs and reputation for helping children in the local community," says Staacy Carpenter, ExeConnect's founder. "We're committed to delivering meetings with business value, and the platform allows us to donate a large percentage of the proceeds to charity. As a for-profit company, it's very rewarding."

Bidding begins November 12<sup>th</sup> at <http://auctionagenda.execonnect.com/index.php/events>

### About Lucile Packard Children's Hospital at Stanford

Lucile Packard Children's Hospital is annually ranked as one of the nation's best pediatric hospitals by *U.S. News & World Report*, and is the only San Francisco Bay Area children's hospital with programs ranked in the U.S. News Top Ten. The 311 bed hospital is devoted to the care of children and expectant mothers, and provides pediatric and obstetric medical and surgical services in association with the Stanford University School of Medicine. Packard Children's offers patients locally, regionally, and nationally a full range of health care programs and services, from preventive and routine care to the diagnosis and treatment of serious illness and injury. For more information, please visit [www.lpch.org](http://www.lpch.org).

### About the Lucile Packard Foundation for Children's Health

The Lucile Packard Foundation for Children's Health is a public charity whose mission is to elevate the priority of children's health and increase the quality and accessibility of children's health care, through leadership and direct investment. We work in alignment with Lucile Packard Children's Hospital and the child health programs of Stanford University. Our vision is that all

children in the communities we serve are able to reach their maximum health potential. For more information, visit [www.lpfch.org](http://www.lpfch.org).

#### **About ExeConnect**

ExeConnect provides full-scale enterprise business development services and is located in San Jose, California. For more information, visit [www.execonnect.com](http://www.execonnect.com).

#### **Contacts**

ExeConnect  
Lisa Scott, 877-393-2684  
[lscott@execonnect.com](mailto:lscott@execonnect.com)

